



RULES

Name of Client: FIRST GLOBAL BANK
2 St Lucia Avenue
Kingston 5

Name of Promotion: Go 4 Gold

Duration: Thursday, July 2, 2021 – Thursday, September 30, 2021

Overview: The aim of the promotion is to increase FGB VISA Card usage and loan portfolio among FGB customers and increase new account openings.

Mechanics/ Rules:

a. Contribution to Participate in the Promotion

To enter the promotion, persons will be required to spend \$25,000 JMD or more using their First Global Bank VISA Cards, secure an unsecured loan or open an FGB Account with a minimum of \$25,000 JMD during the promotional period to win.

b. Application of an age restriction

The competition is open to all First Global Bank VISA Credit or Debit Cardholders and new loan clients, 18 years and over.

c. Quantity, Range or Frequency

Customers that spend \$25,000 JMD or more using a FGB VISA Card, secure an unsecured loan or open a FGB account with \$25,000 JMD or more during the promotional period will receive one chance per spend of \$25,000 JMD or per new account with \$25,000 JMD deposit.

Customer Category	Eligibility	AUG	SEPT	OCT
Credit Card	Spend \$25,000 JMD or more	7	7	8
Debit Card	Spend \$25,000 JMD or more	4	4	5
Unsecured Loan	New loan facility	2	2	3
New Account (Starter or Standard)	Opening balance of \$25,000 JMD or more	2	2	4

d. The information required to complete an entry

Customers will **not** be required to fill out a form, call or send text to any number to enter the promotion. Entries will be automatic.

e. Number of winners and frequency of draws

The promotion will have fifty (50) winners. Fifteen (15) winners will be selected in August, Fifteen (15) in September and Twenty (20) winners in October.

The prizes are not transferrable.

Each winner will have an equal chance to select from one of the prize options. Selected winners will be invited to draw their prize from the pool of monthly options as follow:

PRIZES
Ten (10) 55" Television
Ten(10) Summer Party Packs for 6 friends
Ten(10) Bill-Free months (maximum of \$50,000)
Nineteen (19) Gold Surprise Boxes (Tablets, Visa/FGB Merchandise, \$1000 JMD Dine Coupon)
One (1) All -Inclusive Staycation

f. Entities excluded from participation

Employees and Volunteers of First Global Bank, their advertising agents, the BGLC and their immediate families; that is parents, grandparents, aunts, uncles, children or siblings living in the same household are not eligible to enter.

g. By entering the competition each winner agrees to allow FGB and their Advertising Agents to use his/her name and picture for publicity purposes at no further cost. If the winner declines, then they forfeit the prize.

- a. Previous winners are not eligible for award for the remaining promotional period.
- b. Promotion is applicable to personal banking customers only.



Method of Selection:

The winners will be randomly selected electronically from the First Global Bank database, at FGB Head Office, 2 St Lucia Ave, New Kingston. Winners will be required to provide Government ID (National ID, Passport, Driver's License) for verification. Winners will be required to collect their prizes at the FGB Head Office, 2 St. Lucia Avenue, Kingston 5.

Two (2) back up winners will be selected. The draw may be supervised by a member of the Betting, Gaming and Lotteries Commission.

Date of Selection:

There will be three draws:

- Thursday, August 5, 2021 at 3:00 p.m.
- Monday, September 6, 2021 at 3:00 p.m.
- Thursday, October 7, 2021 at 3:00 p.m.

Method of Notifying Winners:

The winners will be randomly selected electronically from the First Global Bank database, at FGB Head Office, 2 St Lucia Ave, New Kingston, on August 5, September 6 and October 7, 2021 at 3:00 p.m. Winners will be contacted via telephone or email within (3) days following the draw. The winners will be called & emailed using the telephone numbers & email addresses in the FGB database of customers. Three(3) attempts will be made by phone & email. If after three (3) phone calls, the winner does not respond within 24 hours after being contacted via telephone and/or email they will forfeit the prize and the prize will be awarded to the first back up winner selected. The process will continue until a winner is declared.

Winners have one (1) week, following notification to claim prize. Unclaimed prizes will remain the property of First Global Bank. A winners e-mailer will be sent within one (1) week of handover to all FGB clients and posted on FGB's social media platforms.

Promotional Material

Promotional posts will be made on all First Global Bank Social Media Platforms (Facebook, Instagram, LinkedIn & Twitter) with the rules displayed on landing page, website and emailers (See artwork below)

